

Remit Address:
WOFL
 12315 Collection Center Drive
 Chicago, IL 60693
 Main: (407) 644-3535
 Billing: (407) 644-3535

INVOICE

Advertiser	Rep Party of FL / Hukill Gaetz Gardiner
Product	RPOF/HUK, GAETZ, GARD
Estimate Number	1931

Invoice #	4069349-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/08/12

Billing Address:

Mentzer Media Service
 Attention: Accounts Payable
 600 Fairmount Avenue
 Suite 306
 Towson, MD 21286

Station	WOFL
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4069349
Alt Order #	RPOF/HUKILL/GAETZ/G
Deal #	
Order Flight	10/02/12 - 10/08/12

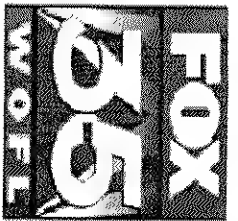
Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12736
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WOFL	Fox 35 5p News	5-530P		10/01/12 to 10/07/12	3x	--WTF--				
		CANDIDATE DISCOUNT									
2	WOFL	Fox 35 5p News	530-6P		10/01/12 to 10/07/12	3x	--WTF--				
		CANDIDATE DISCOUNT									
3	WOFL	Fox 35 10p News	10p-11p		10/01/12 to 10/07/12	3x	--WTF--				
		CANDIDATE DISCOUNT									
4	WOFL	Fox 35 News 11p	11p-1130p		10/01/12 to 10/07/12	1x	--W----				
		IMMEDIATELY PREEMPTIBLE									
5	WOFL	SEC Football Non Home	Various		10/01/12 to 10/07/12	3x	--WTF--				
		CANDIDATE DISCOUNT									
7	WOFL	Fox 35 5p News	5-530P		10/08/12 to 10/14/12	1x	M-----				
		CANDIDATE DISCOUNT									

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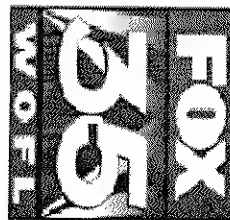
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
8	WOFL	Fox 35 5p News	530-6p		10/08/12 to 10/14/12	1x	M-----				
		CANDIDATE DISCOUNT			10/08/12	:30	5:45 PM	RPOFDH300TVFL	\$1,440.00		1
10	WOFL	Fox 35 News 11p	11p-1130p		10/08/12 to 10/14/12	1x	M-----				
		CANDIDATE DISCOUNT			10/08/12	:30	11:22 PM	RPOFDH300TVFL	\$1,350.00		1
11	WOFL	Good Day 8a	8a-9a		10/01/12 to 10/07/12	3x	--WTF--				
		CANDIDATE DISCOUNT			10/03/12	:30	8:53 AM	RPOFDH101TVFL	\$720.00		2
					10/04/12	:30	8:39 AM	RPOFDH300TVFL	\$720.00		1
					10/05/12	:30	8:41 AM	RPOFDH200TVFL	\$720.00		4
12	WOFL	JUDGE JUDY	4p-5p		10/01/12 to 10/07/12	6x	--WTF--				
		CANDIDATE DISCOUNT			10/03/12	:30	4:19 PM	RPOFDH101TVFL	\$720.00		2
					10/04/12	:30	4:43 PM	RPOFDH101TVFL	\$720.00		6
					10/04/12	:30	3:58 PM	RPOFDH200TVFL	\$720.00		3
					10/04/12	:30	4:41 PM	RPOFDH300TVFL	\$720.00		8
					10/05/12	:30	3:58 PM	RPOFDH300TVFL	\$720.00		5
					10/05/12	:30	4:28 PM	RPOFDH300TVFL	\$720.00		4
13	WOFL	FRINGE	9p-10p		10/01/12 to 10/07/12	1x	----F--				
		IMMEDIATE PREEMPTIBLE			10/05/12	:30	10:01 PM	RPOFDH200TVFL	\$950.00		1
14	WOFL	Big 12 RS Prime Game	728p-12a		10/01/12 to 10/07/12	2x	-----S-				
		IMMEDIATELY PREEMPTIBLE			10/01/12	:30					

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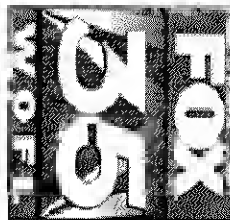
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
14	WOFL	Big 12 RS Prime Game	728p-12a								
	WOFL	IMMEDIATELY PREEMPTIBLE									
	WOFL			Sa	10/06/12	:30	10:43 PM	RPOFDH200TVFL	\$1,200.00		1
	WOFL			Sa	10/06/12	:30	10:52 PM	RPOFDH300TVFL	\$1,200.00		2
16	WOFL	Good Day 8a	8a-9a								
	WOFL	CANDIDATE DISCOUNT									
	WOFL				10/08/12 to 10/14/12	2x	M-----				
	WOFL			M	10/08/12	:30	8:09 AM	RPOFDH300TVFL	\$720.00		1
	WOFL			M	10/08/12	:30	8:29 AM	RPOFDH300TVFL	\$720.00		2
17	WOFL	JUDGE JUDY	4p-5p								
	WOFL	CANDIDATE DISCOUNT									
	WOFL				10/08/12 to 10/14/12	2x	M-----				
	WOFL			M	10/08/12	:30	3:58 PM	RPOFDH300TVFL	\$720.00		2
	WOFL			M	10/08/12	:30	4:20 PM	RPOFDH200TVFL	\$720.00		1
19	WOFL	DR PHIL	11a-12p								
	WOFL	CANDIDATE DISCOUNT									
	WOFL				10/01/12 to 10/07/12	1x	--W----				
	WOFL			W	10/03/12	:30	11:14 AM	RPOFDH200TVFL	\$250.00		1
20	WOFL	Fox 35 10p News	10p-11p								
	WOFL	CANDIDATE DISCOUNT									
	WOFL				10/01/12 to 10/07/12	1x	----F--				
	WOFL			F	10/05/12	:30	10:56 PM	RPOFDH300TVFL	\$2,250.00		1
21	WOFL	Fox 35 News 11p	11p-1130p								
	WOFL	IMMEDIATELY PREEMPTIBLE									
	WOFL				10/01/12 to 10/07/12	1x	----F--				
	WOFL			F	10/05/12	:30	11:27 PM	RPOFDH300TVFL	\$450.00		1
		Aired Spots				31					

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Gross Total **\$30,330.00**

Agency Commission **\$4,549.50**

Net Amount Due **\$25,780.50**

Payment Terms 30 Days

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